

# KEEP UP! WITH MAZ ACTIVITIES SAVE THE 2022 CALENDAR OF EVENTS

Be Informed! Be Connected! Be Recognized!



## 1<sup>st</sup> QUARTER EVENTS

MAJOR EVENTS	Dates
- MAZ Social	27 January
- Marketers Luncheon	18 February
- Pachoto	25 February
- Women In Marketing	18 March
- MAZ Social	24 March
<b>SOUTHERN REGION</b>	
- Southern Region Marketers Luncheon	18 February
- Southern Region Women In Marketing: High Tea	8 March
<b>TRAINING</b>	
- Executive Certificate in Digital Marketing (Jan intake - 8wks)	17 January
- Professional Certificate in Digital Marketing (Jan intake - 6months)	20 January
- Certified Digital Marketing Expert (12 months)	1 February
- Digital Marketing Strategy and Transformation: Masterclass (1 day)	3 February
- Certified Business Leadership Program (8 months)	4 February
- Content Marketing: Masterclass (1 day)	10 February
- Essential Selling Skills (1 day)	18 February
- Profession Diploma in PR and Corporate Reputation Management (Feb intake - 2 years)	19 February
- ZimChartered Marketer Program (12 months)	26 February
- Professional Certificate in Digital Marketing (Mar intake - 6 months)	3 March
- Marketing Leadership Development Program (12 months)	6 March
- Websites and SEO: Masterclass (12 months)	10 March
- Marketing and Sales Strategy (1 day)	18 March

## 2<sup>nd</sup> QUARTER EVENTS

MAJOR EVENTS	Dates
- Marketers Bootcamp	6 - 9 April
- Superbrand Business Breakfast Meeting	13 May
- Winter School	22 - 25 June
- Senior Managers Professional Development Program	28 April
- MAZ Social	26 May
- Pachoto	3 June
<b>SOUTHERN REGION</b>	
- ZITF	26 - 30 April
- Marketers Social (Southern Region)	13 May
- Southern Region Marketers Bootcamp	1 - 4 June
<b>TRAINING</b>	
- Social Media Management: Masterclass (1 day)	7 April
- Professional Certificate in Digital Marketing (May intake)	4 & 5 May
- Digital Advertising (Paid Ads): Masterclass (1 day)	5 May
- Customer Experience Management (1 day)	19 May
- Key Account Management (1 day)	20 May
- Digital Marketing Analytics: Masterclass (1 day)	9 June

- ✔ Membership
- ✔ Marketing Professional Development
- ✔ Industry Events
- ✔ Industry Publications
- ✔ Research
- ✔ Career Development

## 3<sup>rd</sup> QUARTER EVENTS

MAJOR EVENTS	Dates
- Senior Executive Breakfast meeting	11 July
- Women In Marketing: High Tea	15 July
- MAZ Charity Golf	29 July
- Membership Expo	19 August
- Manicaland Awards	19 August
- MAZ Social	25 August
- Marketing Week and Walkathon	5 - 10 Sept
- Pachoto	16 Sept
<b>SOUTHERN REGION</b>	
- Pachoto	8 July
- Midlands MAXSPO and Awards	12 August
- Bulawayo Awards	26 August
<b>TRAINING</b>	
- Executive Certificate in Digital Marketing	4 July
- Professional Certificate in Digital Marketing (July intake - 6 months)	5 & 9 July
- Marketing Analytics (4 days)	12 - 15 July
- Professional Diploma in PR and Corporate Reputation Management (August intake - 2 years)	13 August
- Finance for Marketers (1 day)	15 Sept
- Essential Selling Skills (1 day)	16 Sept

## 4<sup>th</sup> QUARTER EVENTS

MAJOR EVENTS	Dates
- Annual Marketers Convention	5 - 7 Oct
- MAZ Social	13 - 14 Oct
- Pachoto	11 Nov
- Superbrands Awards	25 Nov
<b>SOUTHERN REGION</b>	
- Walkathon	28 Oct
<b>TRAINING</b>	
- Executive Certificate in Digital Marketing (8 weeks)	3 October
- Professional Certificate in Digital Marketing (6 weeks)	6 October
- Marketing Analytics (4 days)	15 - 18 Oct
- Key Account Management (1 day)	28 Oct
- Key Account Management (1 day)	9 Dec

▶▶ GET IN TOUCH, CONTACT ◀◀

**Events**

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**Training**

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