

CONSOLIDATED CALENDER

1 S T Q U A R T E R	ACTIVITY	DATE
	Events	
	HARARE	
	Marketers Luncheon Cocktail-Hybrid	12 February
	Marketers Social	19 March
	BULAWAYO	
	Marketers Luncheon	26 February
	Marketers Social	26 March
	Training	
	Executive Certificate in Digital Marketing	25 January
	Professional Certificate in Digital Marketing (Jan Intake)	26, 28, 30 January
	Certified Digital Marketing Expert	5 February
	Business Leadership	5 February
	Professional Diploma in PR & Corporate Reputation	6 February
	ZimChartered Marketer	8 February
	Marketing Leadership Development Program	12 February

3 R D Q U A R T E R	ACTIVITY	DATE
	Events	
	HARARE	
	Senior Exec Breakfast	9 July
	MAZ Charity Golf Day	30 July
	Marketers Social	20 August
	BULAWAYO	
	Marketers Social	9 July
	MAZ Regional Awards	6 August
	Marketers Social	September
	Training	
	Professional Certificate in Digital Marketing (July Intake)	6, 8, 10 July
	Marketing Analytics (Big Data Analytics) (5 days)	2 – 6 Aug
	Professional Diploma in PR & Corporate Reputation	7 Aug
	Finance for Marketers (2 days)	23 – 24 Sept

2 N D Q U A R T E R	ACTIVITY	DATE
	Events	
	HARARE	
	Marketers Boot Camp	9-11 April
	Women in Marketing High Tea	16 April
	Marketers Social	7 May
	Superbrand Launch-Hybrid	26 May
	Annual Continuous Professional Development Course (ACPD)-Hybrid	24 – 26 June
	BULAWAYO	
	Marketers Social	28 May
	Training	
	Digital Marketing and Sales Strategy (3 days course)	13 – 15 April
	University Lecturers Summer School	16 April
	Local Authorities and Public Sector Bootcamp	29 - 30 April
	Professional Certificate in Digital Marketing (May Intake)	5, 8 May
	Advertising Innovation and Creativity (3 days)	19 – 21 May
	Executive Certificate in Digital Marketing	7 June
	Customer Service Excellence (1 day)	16 June
	Key Account Management (1 day)	17 June

4 T H Q U A R T E R	ACTIVITY	DATE
	Events	
	HARARE	
	Annual Marketers Convention - Hybrid	13-16 October
	Mak'Entrepreneur Challenge	29 October
	MAZ Social: Braai	5 November
	Superbrand Awards Dinner	26 November
	BULAWAYO	
	Annual Marketers Convention	13-16 October
	Marketers Cocktail	17 December
	Training	
	Executive Certificate in Digital Marketing	4 October
	Professional Certificate in Digital Marketing (Oct Intake)	27 October
	PR and Media Management (3 days)	27 – 29 Oct
	Marketing Post-grad Certificate (2 days)	5 November
	Customer Service Excellence (1 day)	10 November
	Key Account Management (1 day)	11 November

SERVICES

- › Membership
- › Marketing Professional Development
- › Industry Events
- › Industry Publications
- › Research
- › Career Development

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**"BE INFORMED!
BE CONNECTED!
BE RECOGNISED!"**

